

## Facebook: Summary

### Audience Summary

TOTAL PAGE LIKES

1k

NEW LIKES

23 ↑ 27.78%

Avg. per day: <1

LIKES LOST

3 ↑ 0%

Avg. per day: <1

ORGANIC VS PAID LIKES



### Post & Engagement Summary

TOTAL POSTS

25 ↑ 47.06%

Avg. per day: <1

TOTAL ENGAGEMENT

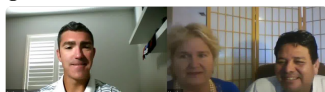
193 ↑ 192.42%

Avg. per day: 6

TOP POST

directly via Facebook

5 Jul 2019 04:00 PM

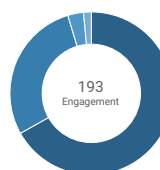


Ole Mole!

Watch the our first Chamber member...

Reactions	11
Comments	5
Shares	14
Engagement	30
Engagement Rate	3%

ENGAGEMENT BY POST TYPE



TYPE	ENGAGEMENT	%
Image	129	66.84%
Video	55	28.5%
Link	6	3.11%
Text	3	1.55%

### Performance Summary

PAGE PROFILE VIEWS

268 ↑ 48.89%

Avg. per day: 9

TOP EXTERNAL REFERRER

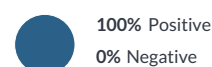
URL	VIEWS	%
<a href="https://www.google.com/">https://www.google.com/</a>	11	57.89%

PAGE CLICKS

3k ↑ 969.58%

Avg. per day: 110

POSITIVE VS NEGATIVE FEEDBACK



### Impression Summary

PAGE IMPRESSIONS

26k ↑ 361.02%

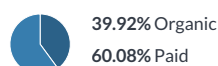
Avg. per day: 883

PAGE REACH

18k ↑ 486.11%

Avg. per day: 594

ORGANIC VS PAID REACH



TOP COUNTRY

COUNTRIES	COUNT	%
United States	17k	98.42%